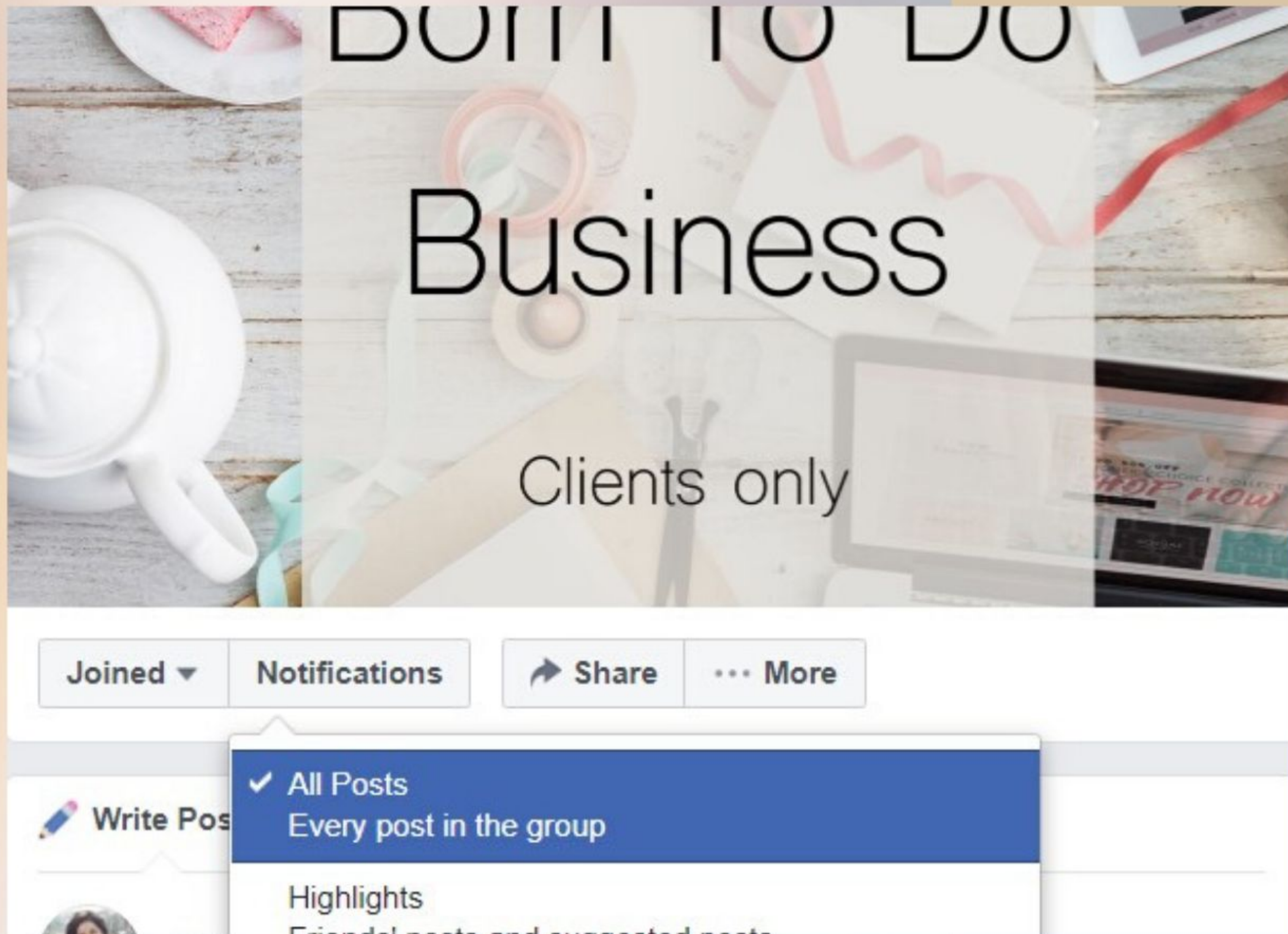




# Master Program Closed Facebook Group Engagement





BE KEPT  
UP TO  
DATE

Make sure to TURN ON  
notifications for All Posts



# Engagement Post #1

## Tool of the Week

### The Idea =>

Sharing a tool which can be useful for your business + giving a short description and how you can use it in your Business

### The Goal =>

So you can implement new tools and have better systems



**Nathalie Garson - Born To Do Business** shared a link. ...

Published by Jovana Mutavdžić [?] · Just now

Do you want to collect feedback on your product/service or from employees? Or just to create a survey to hear an opinion on a specific topic?

SurveyMonkey is a tool that allows you to launch any kind of online survey project, be it for the purpose of market research, a quick poll, competitive analysis, or customer or employee feedback. This easy-to-use platform allows you to tailor your surveys according to your defined target audience. Premium plans start at 30€. With the Basic Free plan, you are able to create an unlimited number of surveys, ask 10 questions per survey, view 40 responses, and add 3 collectors.



SURVEYMONKEY.COM

**SurveyMonkey: The World's Most Popular Free Online Survey Tool**



## Engagement Post #2

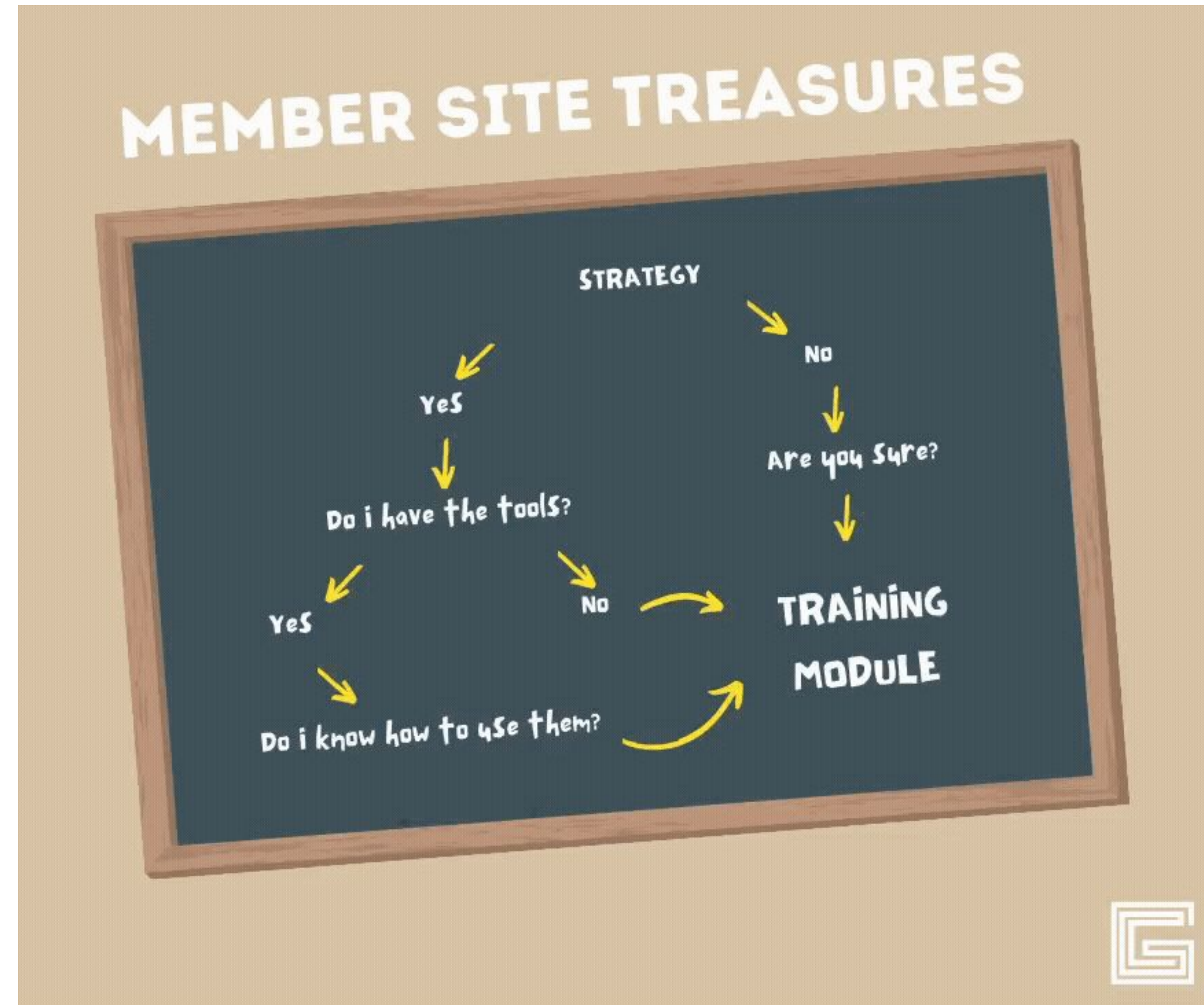
### Training Module of the Week

#### The Idea =>

You are reminded every week of a Training Module that is available for you in the Member Site, with a short description + bullet points of what is included in the TM

#### The Goal =>

You have easier access to the Content Library available in the Member Site and you can start a discussion with the other Members on the TM





## Engagement Post #3

### Zoom Coffee Date

#### **The Idea =>**

You are reminded every week to schedule Zoom Coffee Dates with other members to get to know them better

#### **The Goal =>**

To create a stronger connections with other members and identify opportunities for collaboration, referrals and support





# Engagement Post #4

## Accountability Buddy

### **The Idea =>**

Reminder to stay in touch with your AB, to provide and receive valuable feedback and to do your homework together :)

### **The Goal =>**

Making sure working with your AB is a priority in your week and sharing with others for even greater accountability





# Engagement Post #5

## #FridayFunday

### The Idea =>

Posting a visual, a comment or a GIF that will make us laugh, or at least smile

### The Goal =>

Finish your working week with a smile 😊





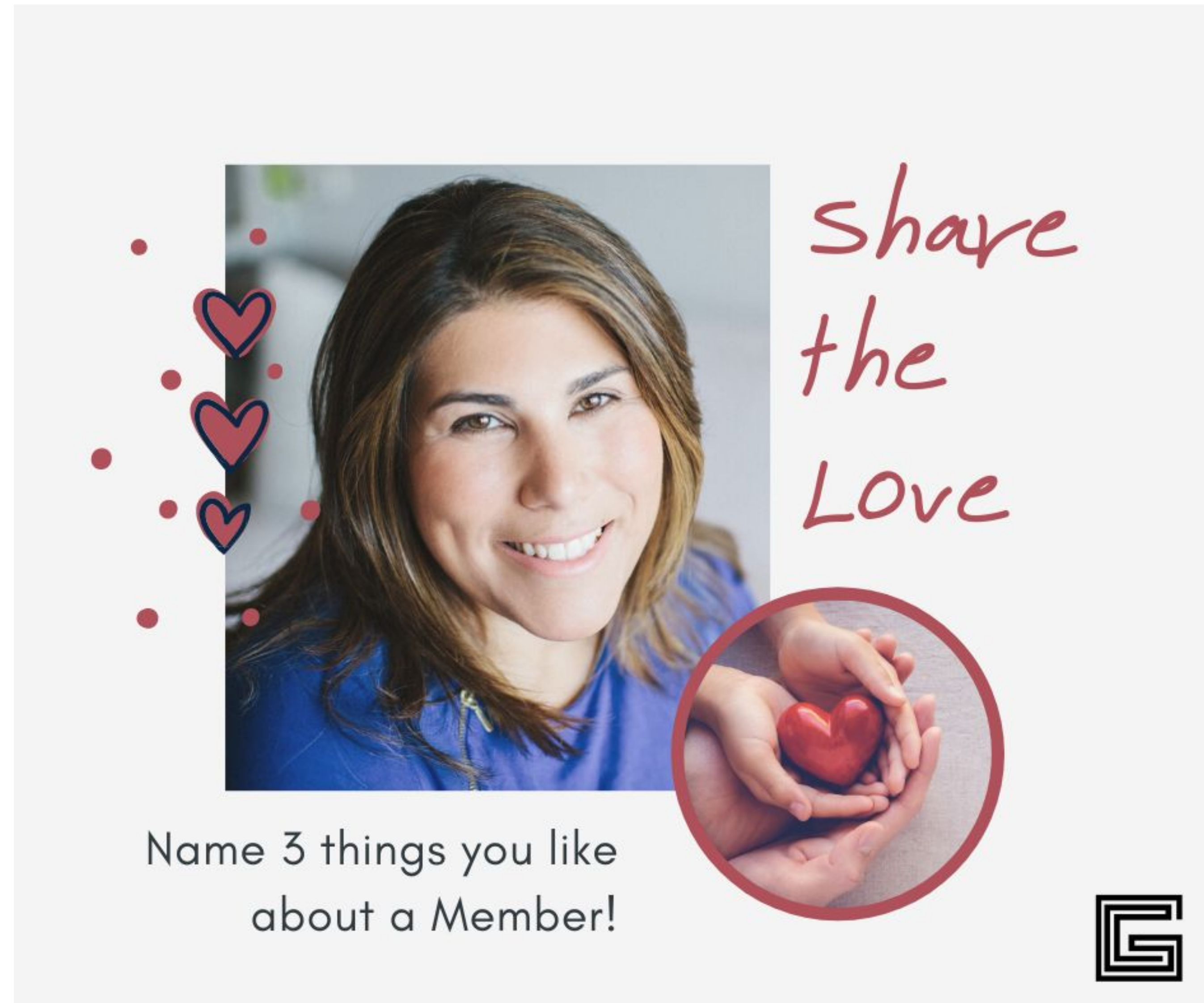
# Engagement Post #6 = Share the Love

## **The Idea =>**

Highlight on a Program Member + everyone can list 3 things they like about this Member and about their Business

## **The Goal =>**

To make it easier for people in the Program to recommend you





# Engagement Post #7 = Top Contributor

## **The Idea =>**

We will celebrate the Top Contributors in the Group - those who like, comment, post the most

## **The Goal =>**

To give you an incentive to be more active in the Group





## It's time to Vote!

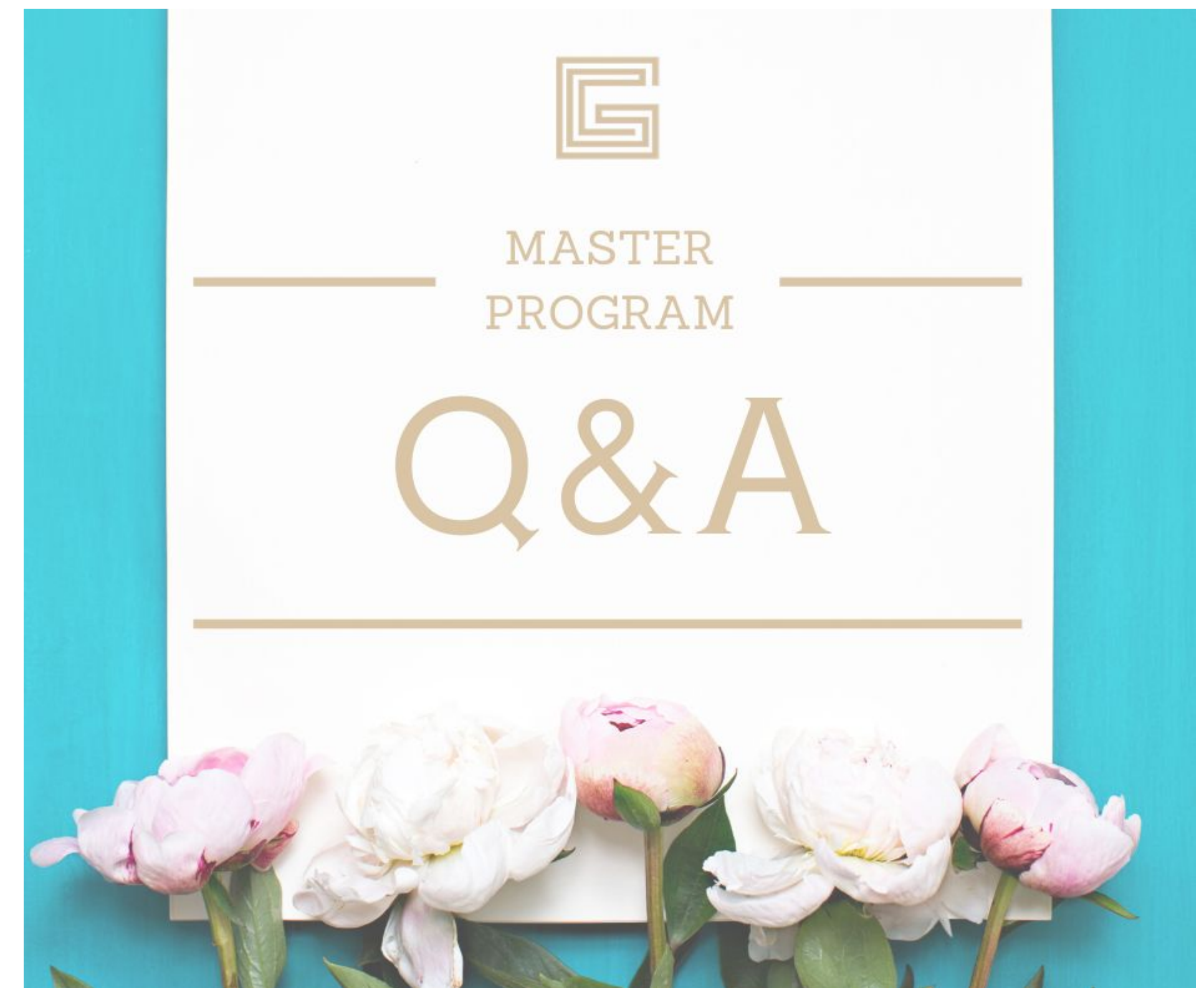
	Name of the Post	Votes
#1	Tool of the Week	2
#2	Training Module of the Week	2
#3	Zoom Coffee Date	3
#4	Working with your AB	2
#5	FridayFunDay	0
#6	Sharing the Love	1
#7	Top Contributor	0



# Engagement Post - Master Program Post

The Idea => Announce the topic of Master Program Tuesday

The Goal => Keep you updated on the topic of Master program that week





# Engagement Post - The Poll Post

The Idea => Ask relevant questions related to Business, Tools, Software, etc..

The Goal => Gather valuable feedback from community members

What is your browser of choice?

<input type="checkbox"/>	Mozilla Firefox			...
<input checked="" type="checkbox"/>	Google Chrome			...
<input checked="" type="checkbox"/>	RockMelt			...
<input type="checkbox"/>	Safari	...		
<input type="checkbox"/>	Internet Explorer	...		
<input type="text" value="+ Add an option..."/>				



## “Open Mic Day” Post

The Idea => Call out all community members to go Live in the group and share something useful

The Goal => Overcome the fear and trembles from livestreaming





## “The Quote” Post

The Idea => Share motivational quote

The Goal => Inspire community members with wise words from Legends





## “Did you know?” Post

The Idea => Share educational content

The Goal => Community members to learn something new and useful

