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Nathalie Garson

www.nathaliegarson.com

contact@nathaliegarson.com

Pre-webinar Niche email Sequences

Email right after the registration + Cheatsheet

Subject - [FYN Webinar] Would you like to find your Niche?

Hello %FIRSTNAME%,

Congrats! You've registered for "**6 Steps to Find Your Perfect and Profitable Niche to increase your Income, Influence, and Impact**" webinar.

If you don't have the replay link, contact us at contact@nathaliegarson.com and we'll send it to you!

In this webinar, I will show 6 practical and easy to implement steps to find your BEST Niche, and you will see how:

- choosing a specific niche does NOT mean you will work with fewer people
- focusing on one target market will make you become a respected expert
- being the expert in a specific field will attract more clients that will line up to work with you.
- working only with a certain kind of clients will increase your chances to bring 100% satisfaction in your clients' experience

As you can see I have prepared amazing content to share with you and I can't wait to read your feedback after you watch the webinar! :)

If you want to get clarity on your Niche right away, schedule a free Breakthrough Call with me by [clicking here](#). The purpose of this call is to get to know each other and to see how we can help you reach your goals as fast as possible.

Looking forward to speaking with you soon!

Nathalie Garson

www.nathaliegarson.com

contact@nathaliegarson.com

Email right after the registration + Cheatsheet

Subject - [FYN Webinar] Niche Cheat Sheet for you

Hello %FIRSTNAME%,

Congrats! You've registered for "**6 Steps to Find Your Perfect and Profitable Niche to increase your Income, Influence, and Impact**" webinar.

To celebrate you taking action, I have a gift for you ;)

If you want to get a small peek into what we will talk about in the webinar and understand WHAT is a Niche and WHY you should work on finding your perfect Niche, then [download The Niche Cheat Sheet right here](#), and start getting some answers right away!

I have another surprise for you, that you will get on the webinar!

So make sure to watch the replay :) **If you don't have the replay link, contact us at contact@nathaliegarson.com** and we'll send it to you!

In this webinar, I will show 6 practical and easy to implement steps to find your BEST Niche, and you will see how:

- choosing a specific niche does NOT mean you will work with fewer people
- focusing on one target market will make you become a respected expert
- being the expert in a specific field will attract more clients that will line up to work with you.
- working only with a certain kind of clients will increase your chances to bring 100% satisfaction in your clients' experience

As you can see I have prepared amazing content to share with you in this webinar and I can't wait to see you there!

PS. Watch your Inbox after you watch the webinar for an email with some additional Bonuses for you! ;)

Nathalie Garson

www.nathaliegarson.com

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Email right after the registration + Cheatsheet Version 2

Hello,

Congrats! You've saved your seat on the **MasterClass** on "**Finding Your Niche and Attracting More Clients while doing what you are Born To Do**", which is happening on **Wednesday, April the 10th at 8 pm** (GMT +3).

To celebrate you taking action, I have a gift for you ;)

If you want to get a small peek into what we will talk about in the MasterClass and understand **WHAT** is a Niche and **WHY** you should work on finding your perfect Niche, then download **The Niche Cheat Sheet** [right here](#), and start getting some answers right away!

I have another surprise for you, that you will get on the MasterClass!

So make sure to Save The Date for the MasterClass on the **10th of April at 8 pm (GMT +3)**.

In this MasterClass, I will show you practical and easy-to-implement steps to find your BEST Niche, and you will see how:

- choosing a specific niche does NOT mean you will work with fewer people
- focusing on one target market will make you become a respected expert
- being the expert in a specific field will attract more clients that will line up to work with you
- Working only with a certain kind of client will increase your chances to bring 100% satisfaction in your clients' experience.

As you can see I have prepared amazing content to share with you in this webinar and I can't wait to see you there!

Watch your inbox for the upcoming email with the link to confirm your participation to the MasterClass, so stay tuned for more exciting news :)

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Pre-registration follow up #2 + CTA Quiz

Subject - [Find Your Niche] More exciting gifts before the MasterClass!

Hello *first name*,

We hope that you enjoyed the **Find Your Niche Cheat Sheet** that we sent you yesterday, we actually got great feedback from people who said that they got clarity on their business just by applying the steps that are in this Cheat Sheet :)

We promised you more exciting news, so here we are!

Now that you know WHAT is a Niche and WHY you should have one, it is time for you to check how close/far your business is from your Ideal Niche. For that, we have created a **Find Your Niche Quiz** which will help you get clarity on where you stand and what you need to do in order to identify your ideal Niche in your business.

We are offering you this **Find Your Niche Quiz** as a preparation for our MasterClass on **Finding Your Niche and Attracting More Clients while doing what you are Born To Do**, which is happening on **Wednesday, April the 10th at 8 pm (GMT +3)**.

More and more people are pre-registering to this MasterClass, but we are limiting the number of seats so we give you our full attention.

You have nothing to worry about since you are in! You have pre-registered to this MasterClass and we have already saved you a seat :)

So **click here to take the Find Your Niche Quiz** and stay tuned for the link to the MasterClass that we will send you in a next email

Stay tuned for more exciting news :)

Nathalie Garson

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contact@nathaliegarrison.com

Pre-registration follow up #3

Subject - How Finding Your Niche is much more than a Marketing Strategy, it is the Secret of Alignment

Hey *first name*

We are so excited that you are joining the Finding your Niche Live MasterClass next Wednesday, April 10th, and we wanted to give you a heads up on a surprise that we have for you on this MasterClass.

You see, the reason why I love talking about Finding your Niche is because it is the same conversation as talking about being aligned in your business.

In this MasterClass, I will show you how finding your niche is not only the best Marketing Strategy you have to attract more of your ideal clients, but it is also your unique way to make sure that what you are doing is aligned with who you are.

With the Find Your Niche Method that I have created, you will be able to identify who are the best clients to appreciate your gifts and who will enable you to do what you are Born To Do.

And so it is much more than a Marketing Strategy, it is the Secret for Success!

I can't wait to see you on this Free MasterClass :)

We know how busy you are, and we understand that you need to manage your priorities, but we can assure you that this MasterClass is worth your time - it will change the way that you do business and the way that you bring your purpose into the world!

We sent you a calendar invitation for April 10th at 8 PM (GMT+3), please confirm by replying that you are coming, we would love to see you there.

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Pre-registration follow up #4

Subject - My personal story on how I found my Born To Do Niche

Hey *first name*,

We are so excited that the Find Your Niche MasterClass is happening in less than a week :)

More and more people are registering to this Free Masterclass and we are happy that you have your seat saved!

As promised, I am sending you a Sneak Peek at the content for you to have a preview of what will happen during this MasterClass.

In this MasterClass, I will share with you my personal story on how in the beginning in my business I would work with different types of clients, and I would offer different types of services that were not necessarily aligned with my unique brilliance....until I realized that I was wasting my time in too many directions and that I was not setting my business up for success.

And this is where my purpose crisis happened...

I had no choice but to look for meaning and alignment in what I was doing and in who I was doing it for and that is where I created the Find Your Niche Method - the 6 steps to identify your ideal Niche full of ideal clients that you want to work with, and of the unique brilliance that you want to share with them.

And today I ONLY work with clients from my Niche and my business is aligned with who I am.

And this is the step by step Method that I want to share with you in this Free MasterClass so that you too can identify who you work best with and how to find alignment in your business.

I can't wait to see you on this Free MasterClass :)

We know how busy you are, and we understand that you need to manage your priorities, but we can assure you that this MasterClass is worth your time - it will change the way that you do business and the way that you bring your purpose into the world!

We sent you a calendar invitation for April 10th at 8 PM (GMT+3), please confirm by replying that you are coming, we would love to see you there.

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email - the same day of the Webinar + Cheatsheet

Subject - [FYN Webinar] We'll meet tonight!

Hello %FIRSTNAME%,

Your webinar on "**6 Steps to Find Your Perfect and Profitable Niche to increase your Income, Influence, and Impact**" is happening TONIGHT at **8 pm (GMT +3)**!

I am soooooo excited because I already know – from seeing it on so many other entrepreneurs I work with – how the content that you will learn tonight will change the way you do business, and how it will REALLY help you attract the RIGHT clients to work with you :)

And the best of all is that it is 100% FREE!

So, stay tuned and get ready for a huge breakthrough, a mind blowing mindset shift and you will see the direct results on your business!

If you haven't yet, [download the webinar Cheat Sheet here](#) to understand WHAT is a Niche and WHY you should work on finding your perfect Niche.

I can't wait to connect with you on this webinar!

PS. Watch your Inbox an hour before the webinar for an email with your personal Zoom link to connect the webinar!

Nathalie Garson

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contact@nathaliegarrison.com

After-webinar Niche emails

Email after webinar

Subject - [Finding Your Niche] Free Strategy Call inside!

Hello %FIRSTNAME%,

Earlier this week we had the pleasure to show you that the best strategic choice you could make for your business was to choose your Niche, the one that was aligned with your unique Brilliance and your Born To Do, in order to stand out from the crowd, get noticed and attract more clients that you can ever dream.

However, finding your niche can be challenging, and especially making sure that it is the right Niche for you.

That is why **we want to offer you this [Strategy Call with Nathalie](#)** so you can ask her all your questions and you can see how to adapt the tools and insights that she shared with you on the webinar to your Business.

So don't wait any longer and take advantage of this unique opportunity to get advice, coaching and mentoring from Nathalie in this [30 min Strategy Call](#).

[Click here](#) to see her schedule and fill out the form below the calendar with the time that suits you.

We are looking forward to hearing from you and to seeing you grow your business!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email after webinar - for those who will attend live

Subject [Finding Your Niche] Free Breakthrough Call inside!

Hello,

We had such an amazing MasterClass tonight! Thank you for being a part of it!

In this MasterClass, you saw how the best strategic choice you could make for your business is to choose your Niche, the one that is aligned with your unique Brilliance and your Born To Do, in order to stand out from the crowd, get noticed and attract more clients that you can ever dream.

However, finding your niche can be challenging, and especially knowing which is the right Niche for you. That's why we are offering you to be a **Founding Member of the Find Your Niche Course** which is starting on **May 8th**.

If you are interested in being Founding Member of this course and enjoy the 50% discount until the end of next week (April 18th), you can click here to schedule a **Breakthrough Call** with Nathalie where you will be to ask all your questions and check if you are a good match for this course.

[Click here](#) to see Nathalie's schedule and we are looking forward to speaking with you :)

PS. We'll send the replay of this MasterClass tomorrow, so watch your inbox ;)

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email after webinar (for those who were live & didn't schedule a BT Call)

Subject - Replay of yesterday's MasterClass & Invitation to speak one-on-one ;)

Hello,

As promised, we're sending you a replay link to an amazing MasterClass that we had yesterday. Click [here \(link\)](#) to access the video.

As we saw in the MasterClass yesterday, it is not easy to make the strategic decision to work with a specific target market.

That's why we are offering you to be a **Founding Member of the Find Your Niche Course** which will start on **May 8th** where you will go through a transformational process that will allow you, not only to find your niche but also to know how to use it as your strategic positioning to fight your fear of scarcity and have the self-confidence and the self-worth to work **ONLY** with the people that are aligned with what you offer.

If you are interested in being a Founding Member of this course and enjoy the 50% discount until the end of next week (April 18th), schedule a **Breakthrough Call** ([link](#)) with Nathalie where we will check if this course is a good match for you.

[Click here](#) to see Nathalie's schedule and we are looking forward to speaking with you :)

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email after webinar (for those who were NOT live)

Subject - We missed you...

Hello xxx,

We had such an amazing MasterClass yesterday! And we missed you...

In this MasterClass, Nathalie showed practical and easy-to-implement steps to find your BEST Niche, to see how:

- choosing a specific niche does NOT mean you will work with fewer people
- focusing on one target market will make you become a respected expert
- being the expert in a specific field will attract more clients that will line up to work with you
- Working only with a certain kind of clients will increase your chances to bring 100% satisfaction in your clients' experience.

The good news is that we have another **Find Your Niche** Live MasterClass coming up on **Wednesday, May 1st at 8 PM (GMT+3)**

And you can click here to register (link).

PS. If you don't want to wait for so long for the next MasterClass, and you have specific questions on finding your niche, you can book a one-on-one 30 minutes free **Breakthrough call** with Nathalie.

[Click here](#) to see Nathalie's availabilities and fill out the form to schedule this call

We are looking forward to hearing from you!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email follow up (to live participants) - email #3

Subject - [Finding Your Niche] Do you want the expert's advice?

Hello,

As we saw in the MasterClass last week on How to Find Your Niche, it is not easy to make the strategic decision to work ONLY with a specific target market.

Sometimes I hear people telling me things like: "Yes, I have my Niche! I am working with women 45-year-old and plus." And it makes me smile because I know that making that choice was ALREADY an effort :) But at the same time, it is also so far from being a Niche.

That's why I have put together a unique course called the **Find Your Niche Course** to answer all your questions and to show you how it can feel less overwhelmed, how you can attract more clients and have a greater impact, once you choose the right Niche. If you want to have more details about this Course, **then just reply "YES" to this email.**

*[Reminder] You have a unique opportunity to become a Founding Member of this Course and **enjoy the 50% discount** until April 18th!.*

If you have more questions about this course or if you want to take this opportunity to chat about other issues in your business, then I invite you to schedule a free **Breakthrough Call with me**, and I would love to see how I can help you.

Just click here (link) to see my schedule and book a call, it is as simple as that ;)

Looking forward to speaking with you!

Email follow up (to live participants) - email #4

Subject - [Find Your Niche Course] Here is what you'll get

Hello,

You are receiving this email because you took part in the Find Your Niche MasterClass last week and I can assume that your main challenge is probably to focus on one target market, to identify your ideal client and to create your Niche.

That is why I created a Find Your Niche Course - a step by step course with 6 modules of empowering content, practical exercises, concrete applications, and other inspiring resources.

Here is the content of each Module:

- What is your Unique Brilliance and who are you naturally born to help

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

- Who are your Ideal Clients and what is their specific profile
- What are your clients' pain points & challenges and how can you address them
- Who is your direct competition – do a competitive analysis and measure your competition according to specific criteria
- What is your Unique Value Proposition and where are you on the positioning map of your industry
- What is your Elevator Pitch? Know how to present yourself

Interested to know more? Reply with "YES" to this email.

[Reminder] You have a unique opportunity to become a Founding Member of this course and enjoy the 50% discount until the end of next week (April 18th).

All you have to do is to schedule a free Breakthrough Call with me to discuss all the details. Click here (link) to see my schedule and to book a call.

Looking forward to your reply!

Email follow up (to live participants) - email #5

Subject - *Firstname*, let me help with your challenges
Hello,

Being an entrepreneur is all about doing what you love, following your gut and sharing your expertise with the world...But there are so many things that you don't know when you start your own business, and actually, there are even more things you don't know that you don't know :)

Identifying your ideal client and focusing on your niche to succeed is one of the business principles that most business experts agree on...

As you already know, I have put together a unique Find Your Niche Course, where you will learn how to align your business with your Unique Brilliance and with your Ideal Clients.

This Course is for you if:

- You already have expertise and you want to start a business which is related to your expertise, but you are not sure who is your ideal target market
- You have been in business for a few years and you already have clients, and you need to find the specific market in order to reposition or scale your business.

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

We have decided to extend the 50% discount until May 1st. So don't wait anymore and schedule a free Breakthrough Call with me by clicking [here](#).

PS. I don't want to bother you with the emails anymore if you're not interested in taking this Find Your Niche (FYN) Course, but I'd like to know where you're up to. So please click on one of the buttons below.

(Button #1 - goes to the FYN Course webpage)

I'm interested in the FYN Course, but I want to know more details before scheduling a call with you

(Button #2 - goes to the BT Call webpage)

I'm not interested in the FYN Course, but I'd like to know what are the other ways that you can help me with my challenges

Looking forward to your reply!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Post-webinar Niche email sequence (On Demand)

Email after webinar

Subject - [Find Your Niche] Special Bonus after the webinar

Subject 2 - [NICHE WEBINAR] Do you want to schedule a Strategy call with me?

Hello %FIRSTNAME%,

You registered to watch the webinar on [How To Find Your Niche](#) and we hope that the information you got was valuable.

Now that you have registered you can [enjoy watching the replay here](#).

We also would like to offer you the opportunity to [schedule a Free Strategy Call](#) with Nathalie where you will be able to discuss with her one on one how to apply all the strategies and tools that she shared in the webinar, to your business.

So [click here](#) to see Nathalie's availability for a call in the next few days, and fill out the form below the calendar with the times that suit you. You will receive an invitation for this time as soon as you fill out the form. Hurry up, those slots go very fast :)

We are looking forward to helping you find your true Niche, the one that will make you stand out like the expert that you are and will enable you to serve the clients you are born to serve.

We can't wait to see you grow :)

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email after webinar - opened but didn't register for a call

Subject - [Finding Your Niche] Free Strategy Call inside!

Hello %FIRSTNAME%,

In my Webinar on How to Find Your Niche, I showed you that the best strategic choice you could make for your business was to choose your Niche, the one that was aligned with your unique Brilliance and your Born To Do, in order to stand out from the crowd, get noticed and attract more clients that you can ever dream.

However, finding your niche can be challenging, and especially making sure that it is the right Niche for you.

That is why I am offering you this [Strategy Call with me](#) so you can ask me all your questions and you can see how to adapt the tools and insights that she shared with you on the webinar to your Business.

So take advantage of this unique opportunity to **get advice, coaching and mentoring from me in this 30 min Strategy Call.**

[Click here](#) to see my schedule and fill out the form below the calendar with the time that suits you.

I am looking forward to hearing from you and to seeing you grow your business!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email after webinar - opened but didn't register for a call #2

Subject - [Find Your Niche] Is your Niche specific enough? Want the expert's advice?

Hello %FIRSTNAME%,

As we saw in the webinar on How to Find Your Niche, it is not easy to make the strategic decision to work with a specific target market. Sometimes I hear people telling me things like: "yeah I have my Niche! I am working with women 45+"

And it makes me smile because I know that choosing that target market was ALREADY an effort :)

But at the same time, it is also so far from being a Niche.

A niche is defined by the same pain points – whether they are related to your ideal client's age, socio-economic status or gender, – your niche must share the same pain points so you can build your offering and marketing message as an answer to this specific challenge.

So if you are not sure if the Niche that you have is specific enough, I would be happy to offer you a [Free Strategy Call to give you my advice on your Niche](#).

[Click here](#) to see my schedule and fill out the form below the calendar with the time that suits you.

I am looking forward to hearing from you and to seeing you grow your business!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Welcome email to FYN Course

Email Welcome to the FYN Course

Subject - Welcome to the Find Your Niche Course!

Hello %FIRSTNAME%,

Congratulations on enrolling in the Find Your Niche Course!

We are so excited that you have decided to enrol in this course as a Founding Member and to take part in the transformational experience that we have prepared for you!

1. The Calendar of Modules

The Course includes 6 modules and will happen LIVE at the following dates:

- Module #1 – Wednesday, September 5th at 8 PM (GMT +3)
- Module #2 – Wednesday, September 12th at 8 PM (GMT +3)
- Module #3 – Thursday, September 20th at 8 PM (GMT +3)
- Module #4 – Wednesday, September 26th at 8 PM (GMT +3)
- Module #5 – Wednesday, October 3rd at 8 PM (GMT +3)
- Module #6 – Wednesday, October 10th at 8 PM (GMT +3)

Please mark your calendar already with those dates, so you are sure to be fully present.

2. What you need for the course

You will receive everything that you need to start the Course in an email before the first Module as follows:

- the zoom link to connect to for the Live sessions
- the Find Your Niche Workbook that will include the exercises, tools, and templates we will use during the course
- your Login access to the Member Center to watch the Course Modules recorded

So watch your Inbox before September 5th!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

3. Your Find Your Niche Course Closed Facebook Group

As soon as you registered, you will be added to the FYN FB Group where you will be able to receive updates, news and resources on the Course.

This will also be the place where you will have the opportunity to communicate and exchange experience with the other participants of the Course.

[Here is the link to the Facebook Group.](#)

In the meantime, if you have any questions regarding the Course, you can contact us at contact@nathaliegarson.com and we will be happy to help.

We are looking forward to starting this amazing journey with you :)

Nathalie Garson

www.nathaliegarson.com

contact@nathaliegarson.com

Niche Quiz Result #1 (CTA Webinar)

Email with results

Subject - Your Niche Quiz Results

Subject 2 - [Niche Quiz] Get your results here

Hello %FIRSTNAME%,

Congratulations for taking The Niche Quiz!

According to the answers that you gave to the 10 Questions we asked, here are your results:

It seems that you have intuitively chosen a specific target market to sell your services to and that you have a pretty good idea of who is your organic client, the one that comes naturally to you. However, you are still relying too much on your intuition and you are not basing your market choices on a systematic strategic decision.

Getting clarity on your specific Niche and applying it in a systematic way will allow you to attract more of the right clients, the ones that you are designed to help, whom you will be a hero to and who will be so grateful that they will be ready to invest to pay for your services.

According to these results, you still need to identify your Strategic Niche, the one that will allow you to increase your Income, your Influence, and your Impact.

That is why I am inviting you to a [unique & free Webinar on Find Your Niche](#) that I have prepared for people like you, who need the tools to identify their Unique Brilliance, and their Ideal Clients' profile, so that their Niche will be very specific and will help them be different than their competitors.

In this [Find Your Niche Webinar](#) you will find out why it is crucial to have a very specific Niche, what is the secret that lays with your Unique Brilliance, and I will show you how and where to look for your ideal clients, the ones that will be happy to work with you and to invest the money to pay for your services.

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

[Click here](#) – or on the button below – to [register for this Free Live Webinar](#) on Find Your Niche on August 22nd at 8 PM GMT+3.

Email #1 - opened but didn't register for a webinar

Subject - Let's increase your Income, Influence, and Impact!

Hello %FIRSTNAME%,

We would like to congratulate you on taking the Niche Quiz and wanted to make sure that you had received your results by email. If you have not yet received your results, please contact us at contact@nathaliegarrison.com

We are sure that you will be interested in the free webinar that we are offering you on the [6 steps to find your Niche to increase your Income, Influence, and Impact](#).

Now, I know what you might be thinking..."*This is not for me, I don't need a Niche, the only thing I want is to get more clients even if they don't come from the same Niche!*"

Believe me, I get that! After helping 100's of entrepreneurs take their business to the next level, I have heard this objection many times, and it is true for when you are starting out and you first want to build your client base. But when you want to increase your clientele out of your natural organic growth, you have no choice but to start making strategic decisions about what Niche is.

Identifying your ideal client and focusing on your niche to succeed is one of the business principles that most business experts agree on, so come to this free training to find out how YOU can find your niche and be successful at serving the people you are born to help.

[Click here to register for the free training](#) on the **6 steps to find your Niche to increase your Income, Influence, and Impact!** which will take place on Wednesday 22nd of August at 8 PM (GMT +3).

I am looking forward to seeing you there!

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Email #2 - opened but didn't register for a webinar

Subject - [Niche Training] Here is what you'll get

Hello %FIRSTNAME%,

You are receiving this email because you took the Niche Quiz a few days ago and you answered all the questions in order to find out if your Niche is the right profitable one for you.

Now you know that your main challenge is to focus on one target market, to identify your ideal client and to create your Niche.

That is why I have prepared this customized training just for you to show you the [6 steps to find your Niche to increase your Income, Influence, and Impact!](#)

Here is what you will get from this training – I will show you how:

- choosing a specific niche does NOT mean you will work with fewer people
- focussing your strategy on one target market will make you become a respected expert
- working only with a certain kind of clients will increase your chances to be 100% successful with your existing clients
- being the expert in a specific field will attract more clients that will line up to work with you.

Here is what I WILL NOT DO in this training:

- I will not try to convince you of something, I will simply show you the facts
- I will not withhold information to give you an incentive to work with me
- I will not turn the whole training into a Sales Pitch

So, if you want to learn how to grow your business by finding your Niche [click here to register to this free training](#) which will take place on **Wednesday the 22nd of August at 8 PM (GMT +3)**.

I am looking forward to seeing you there :)

Nathalie Garson

www.nathaliegarrison.com

contact@nathaliegarrison.com

Niche Quiz Result #2 (CTA Webinar)

Email with results

Subject - Your Niche Quiz Results

Subject 2 - [Niche Quiz] Get your results here

Hello %FIRSTNAME%,

Congratulations for taking The Niche Quiz!

According to the answers that you gave to the 10 Questions we asked, here are your results:

It seems like you have an idea of what your Niche should be, but you don't necessarily apply it - either because you are not sure of who your ideal clients are, or because it is difficult for you to choose a specific target market.

However, this challenge will become even more important when you will want to grow out of the referrals clients and you will want to attract clients that don't know you at all. Getting clarity on your specific Niche and applying it in a systematic way will allow you to attract more of the right clients, the ones that you are designed to help, whom you will be a hero to and who will be so grateful that they will be ready to invest to pay for your services.

According to these results, you still need to identify your Strategic Niche, the one that will allow you to increase your Income, your Influence, and your Impact.

That is why I am inviting you to a [unique & free Webinar on Find Your Niche](#) that I have prepared for people like you, who need the tools to identify their Unique Brilliance, and their Ideal Clients' profile, so that their Niche will be very specific and will help them be different than their competitors.

In this [Find Your Niche Webinar](#) you will find out why it is crucial to have a very specific Niche, what is the secret that lays with your Unique Brilliance, and I will show you how and where to look for your ideal clients, the ones that will be happy to work with you and to invest the money to pay for your services.

[Click here](#) – or on the button below – to [register for this Free Live Webinar on Find Your Niche](#) on August 22nd at 8 PM GMT+3.

Nathalie Garson

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contact@nathaliegarrison.com

Niche Quiz Result #3 (CTA Webinar)

Email with results

Subject - Your Niche Quiz Results

Subject 2 - [Niche Quiz] Get your results here

Hello %FIRSTNAME%,

Congratulations for taking The Niche Quiz!

According to the answers that you gave to the 10 Questions we asked, here are your results:

It seems like you are not focussing your services on a specific target market and that you are not clear yet as to who is your ideal client.

As a result, it is probably a challenge for you to say "no" to clients, as you have a tendency to want to help everyone. And you are probably not recognized as the expert in one specific field in your industry as you are good in many areas.

As long as your clients come from referrals or from word of mouth, you are good. But it will become more difficult to know which potential clients to target when you will want to proactively advertise or look for a specific market of people that would want to work with you.

Getting clarity on your specific Niche and applying it in a systematic way will allow you to attract more of the right clients, the ones that you are designed to help, whom you will be a hero to and who will be so grateful that they will be ready to invest to pay for your services.

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Niche Quiz Result #1 (CTA BT call)

Email with results

Subject - Your Niche Quiz Results

Hello %FIRSTNAME%,

Congratulations for taking The Niche Quiz!

According to the answers that you gave to the 10 Questions we asked, here are your results:

It seems that you have intuitively chosen a specific target market to sell your services to and that you have a pretty good idea of who is your organic client, the one that comes naturally to you. However, you are still relying too much on your intuition and you are not basing your market choices on a systematic strategic decision.

Getting clarity on your specific Niche and applying it in a systematic way will allow you to attract more of the right clients, the ones that you are designed to help, whom you will be a hero to and who will be so grateful that they will be ready to invest to pay for your services.

According to these results, you still need to identify your Strategic Niche, the one that will allow you to increase your Income, your Influence, and your Impact.

In order to help you find out what your Strategic Niche is, I'm offering a **Breakthrough Call with me for free**. [Click here to register for a call](#).

Looking forward to speaking with you very soon!

Nathalie Garson

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Niche Quiz Result #2 (CTA BT call)

Email with results

Subject - Your Niche Quiz Results

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