

Strategic Project in 10 steps

How to translate your ideas/thoughts/intuitions into a Strategic Project
that can be easily implemented

1. Step 1 - Visualise the end result

- TOOL = Visualisation, vibrational reality
 - Close your eyes and catch your thoughts about this new project, idea or intuition
 - See where this idea is coming from
 - Identify if it is coming from a place of fear and scarcity or a place of intuition and abundance
 - Connect to the outcome, the end result, the goal that you would achieve by realizing this project/idea
 - See how it makes you feel and connect to your emotional state while you are there
 - Visualise it happening in your mind, and feel as if it is already happening in your vibrational reality
 - Connect to source and to your intuition to know what priority you should give this project and how it should be integrated with the other on going projects

2. Step 2 - Brain Dump - Put all your ideas/options on paper

- TOOL = Mindmapping
 - First, use Mind mapping tool to put all your ideas/options in writing
 - List everything that is coming to mind in no specific order
 - Write in the center the question that you are trying to answer (sometimes we have elements of the answers before we know what question they answer)

3. Step 3 = Define the Goals that we want to achieve

- **TOOL = Shape Doc**
 - From the Visualisation and the MindMapping, you should know now what are the goals that you want to reach
 - Put those goals at the end of the page of the Shape Document
 - Reverse engineer from the end to the beginning, what are the steps that need to happen from the goal going back all the way to now
 - Then translate the different options in the Mindmap in a process format in Shapes
 - Using different shapes for different type of information
 - Create a process by connecting different aspect of the brainstorming together

4. Sept 4 - Document the process

- **TOOL = Google doc**
 - Then open a Google Doc and answer in writing the following questions
 - WHY - Why am I doing this, what is the end result
 - WHAT - What am I doing - what are the different options
 - HOW - How am I doing it - what are the different ways/tools that I will use to get there
 - WITH - With Whom - who are my partners in this project
 - WHO - For Whom - who are the people I am doing it for, my target market, my ideal client, my niche
 - WHEN - When is the deadline? What is the Timeline
 - AGAINST - Against whom - who is your competition

5. Step 5 - Making Strategic Decisions

- **TOOL = Google Spreadsheet**
 - Then enter all your options in a google spreadsheet and proceed to the Strategic Decision Process

- Choose what are the criterias of your decisions in a horizontal line (money, BTD, Fast, developing existing business, realising my dreams)
- List all your options in a vertical column
- Rank from 1 to the number of options, the different options you have under each criterion
- Put a weight under each criterion according to the importance
- Calculate the different option with the weight factored in

6. Step 6 = Identify if it is an MGA or an EGA

- If it is an MGA
 - Work on the financial projections of how much money it can bring and how much money you need to invest
 - Create a timeline
- If it is an EGA
 - Start with the end result
 - Reverse engineer to today what you can do to start the process

7. Step 7 - Prioritise your next 3 months

- TOOL = 90 days Goals Tool
- Fill in the 90 days goals Spreadsheet
- Choose 3 projects that you will focus on in the next 3 months
- Identify the main tasks & responsibility per projects
- Identify KPIs - Key Performance Indicators - Revenue, conversion, clicked, opened, liked, participants etc....

8. Step 8 - Project Management

- TOOL = Asana
- Once the priority projects are chosen in the 90 days goal plan, create a project in asana under that name
- Put those projects in the project Dashboard to follow up every week
- Start creating the Sections that will be involved in the project, like important milestones
- Start creating Tasks under each milestone to get the project executed

9. Step 9 - Synchronise and prioritise

- TOOL = Instagantt
- Once the project is complete, translate it into Instagantt to see the execution of the project on a timeline and to have the full picture of how this project integrates with your other on going projects

10. Step 10 - Connect with your Vortex

- TOOL = Visualisation
- At each step, check your intuition, and your emotional level of excitement with your project and make sure you are still aligned with the outcome
- If the outcome changes, align your project according to the new version of your visualisation