

Your Elevator Pitch Formula

“I work with (insert ideal client profile) who struggle with (insert client’s pain points) and would like to (insert results and benefits).

What separates my service from other (insert competitors) is (insert your Unique Brilliance) and because of this, clients reach (insert the results they reach).

If this is resonating with you, we could schedule a (insert the name of your “call”) to discuss further? What do you think?

(If yes) Great! I will send you an invitation to schedule a (insert the name of your “call”)

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Now write yours:

“I work with _____ who struggle with _____ and who would like to _____.

What separates my service from other _____ is _____ and because of this, clients reach the following results _____.

If this is resonating with you, we could schedule a _____ to discuss further? What do you think?

(If yes) Great! I will send you an invitation to schedule a _____.